

telepizza  
international

Franchise opportunities  
all around the world.



Because fresh products businesses grow better, we know that this is only the beginning of something big. To continue with this success, **we are looking for experienced partners to grow with us.**





*Everything in Telepizza starts  
with a fresh ball of dough...*



Telepizza is a leading **Mediterranean** pizza delivery company well-recognized for its freshly handmade and delicious pizzas. **Its own version of the iconic and original pizza recipe has earned loyal fans all around the world.** The secret is simple: **a ball of fresh dough made every day in each store, hand stretched and topped with quality and natural** carefully selected **ingredients, friendly delivered** at a **great value.** All of this, with a large amount of passion, fun and hospitality.



*...and finishes with a delicious handmade  
pizza made to order and to be loved.*

**telepizza.com**





*At Telepizza, we are dedicated to moving pizza culture forward creating the finest all natural and fresh pizza delivery...*

Since the original **Telepizza** opened in Spain in 1988, where the company became the category and today is the undisputable market leader, the company has grown internationally becoming **the fifth largest pizza company worldwide with presence in 15 markets with more than 1300 stores and 25.000 employees.** The formula is that every Telepizza that opens anywhere in the world, is closer to the essence of for what the first store was about:  
**A local pizzeria that friendly serves fresh quality food at a great value.**



With an integrated business model we assure quality standards controlling all the process from production to the consumer. **We own our own factories in each country, that we locally and responsibly source with selected raw materials,** establishing agreements with local suppliers to contribute to the community. We also operate more than 45% of the stores worldwide investing in this profitable business.



*...where people gather around it,  
being the center of the happy moments*







## Reasons to invest

### Brand Strength

With more than 25 years of experience, Telepizza is a beloved brand with a loyal fan base all around the world. With a proven track record of building the brand across different countries and cultures, achieving customer satisfaction through operational excellence, commitment to quality, customer experience, great value and local customization to be closer to the local community.



### Great Support:

A skilled and experienced team is dedicated to support our business partners to develop profitable and successful Telepizza projects, at all levels: Technology, Operations Marketing, Human Resources, Locations, Franchising, Legal and Communication/PR. An extensive training program gives our partners all the know-how we have acquired during more than 25 years, from pizza making to customer service and delivery technology, including manuals, seminars and all the tools to achieve the excellence and success in the country. On the other hand, Telepizza invests to continue growing the brand globally increasing its reputation even in the markets where it is not present.

### Franchise Model:

Tastes are different around the world, that's why Telepizza believes in a flexible Franchisee model to develop successfully the brand across different countries, based on giving our brand a touch of distinctiveness applying local adaptations to be closer to local culture and communities, while maintaining our key brand standards to be achieved in all territories:

Quality and fresh products always

Friendly service

Innovation

Consumer technology

Casual gathering appealing atmosphere

Distinctiveness



*This combination is what makes our brand different, competitive and unique.*



*Our business partners are key to our success, that's why we take care of them and its investment*

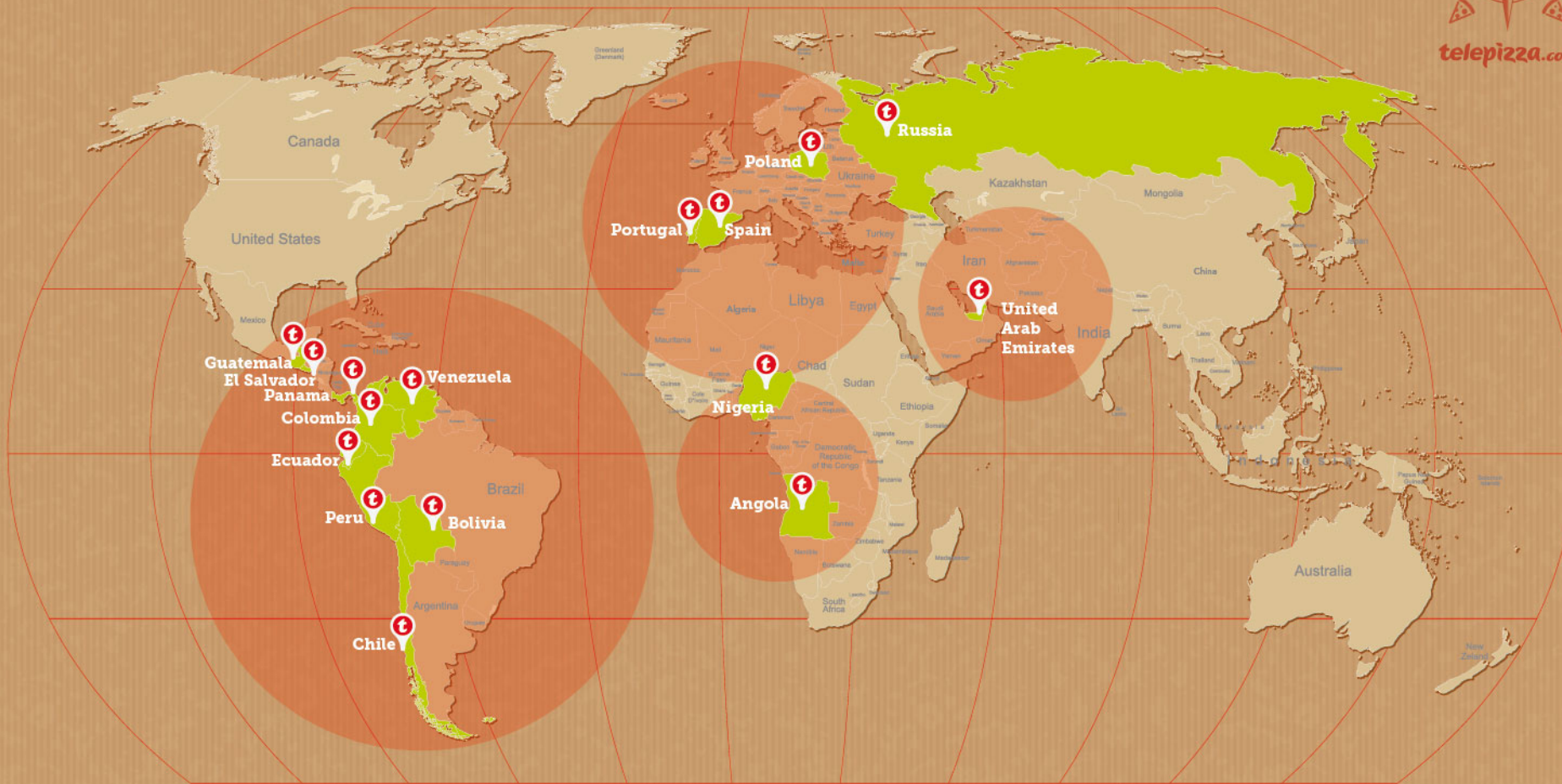




We are travelling around the world



telepizza.com



Current presence

Target Regions





## Investment Requirements



Telepizza's Master Franchise agreements require building and operating a minimum number of restaurants in a particular geographic area within a period of 10 plus 10 years.

This requires prospective franchisees to have a substantial net worth and cash availability position. We generally require a minimum US\$1,500,000 net worth under our "multi-unit development agreement for a specific country with additional minimum requirements for liquid/cash assets.

**These are minimum requirements and do not represent the total potential costs to open and operate one or more Telepizza's stores. Contact us for more information.**







## Our Perfect business partners

### **Experience**

- ▶ Experience in multi-unit QSR / casual restaurants, retail and/or food sector.
- ▶ Long strategic vision to develop global reputation brands.
- ▶ High knowledge of the local market (from customers to locations and operations)
- ▶ Real estate negotiating capacity.

### **Capacity**

Capacity to develop and build brand in those territories, with an organizational structure to own, operate and support a network of multiple restaurants across major cities in a large territory or country.

### **Resources**

Sufficient capital and financial ability to develop a minimum quantity of restaurants defined in the agreed Opening Plan for a defined period of time.

### **Passion**

Passion for business to continue our success pizza story all around the world.



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## Our Process

- 1 Fill out the questionnaire or contact us to analyze the best opportunity for you.
- 2 Conference call with the International Franchisee Team.
- 3 Discuss and agree a Business Plan for a defined territory.
- 4 First visit to Telepizza Headquarters to see the Operations as well as have interviews at different management levels.
- 5 Franchise Plan Board approval / Financial Review.
- 6 Sign Memorandum of Understanding and Master Franchise agreement.
- 7 Start the development plan.
- 8 Grand Opening.







Be part of the history of pizza.  
Join us!

Share our passion for our business contacting us in:

[international@telepizza.com](mailto:international@telepizza.com)  
[www.telepizza.com](http://www.telepizza.com)

**telepizza**  
— international —



# telepizza